




LOOK BOOK / 2026

züny

A still life composition of art supplies. In the foreground, a tan leather pencil holder with a circular stamp that reads "Zuly Art Crafts" is partially visible. To its right, a dark grey cylindrical pen holder contains several pens and pencils. A single pencil lies horizontally across the bottom of the frame, with the words "DRAWING PENCIL" printed on its side. In the background, a wooden frame holds a colorful drawing, and a sketchbook with pencil sketches is open on a white surface. The overall scene is softly lit and slightly out of focus, creating a sense of quiet creativity.

IN THE STILLNESS OF EVERYDAY
OBJECTS THAT DO NOT SHOUT, BUT STAY.
WEIGHT IN THE HAND, WARMTH IN THE ROOM,
COMPANIONS MADE TO LIVE WITH US AND OUTLAST
SEASONS.



BRAND PHILOSOPHY

THE POETRY OF USEFUL THINGS
WE BELIEVE IN FORMS THAT SERVE A
PURPOSE —
TO HOLD, TO BALANCE, TO
ACCOMPANY —
WHILE CARRYING A SUBTLE
CHARACTER OF THEIR OWN.
A SCULPTURAL LANGUAGE SPOKEN
NOT WITH DECORATION, BUT WITH
RESTRAINT.



A BRAND BUILT QUIETLY

Zuny began with the smallest companions —
weighted animals that stood on desks and shelves,
steady paper and curiosity alike.
What followed was not a product line,
but a world.



THE MATERIAL WORLD

Textures That Invite Touch Soft surfaces, curved seams,
synthetic leathers that age without asking for care.

Every object is weighted —
not merely filled, but grounded.

FUNCTION AS RITUAL — OBJECTS THAT EARN THEIR PLACE

Paperweights that keep thoughts in place.
Bookends that anchor stories.
Charms that travel lightly through the world.
Decor that becomes part of the furniture of life.



Bag Charms



Paperweights



Bookends

THE CORE ASSORTMENT



The Core Assortment distills Zuny's sculptural vocabulary into functional companions for the home and workspace — paperweights, bookends, charms and other small creatures rendered in soft, weighted forms. Unified by a quiet materiality and gentle presence, these objects inhabit the border between utility and collectible design, offering subtle interventions in the daily landscapes of desks, shelves, and interiors. Together they articulate the brand's foundational language: tactile, grounded, and deliberately restrained.

BAG CHARM

Zuny bag charms translate the brand's sculptural language into small, traveling companions.

Rendered in soft, animal-like silhouettes and finished with quiet precision, each charm carries a tactile presence that invites touch and personal association. Clipped to bags, luggage, or clothing, they become subtle markers of character — objects that move through cities and seasons, gathering traces of the wearer while remaining understated in form and expression.





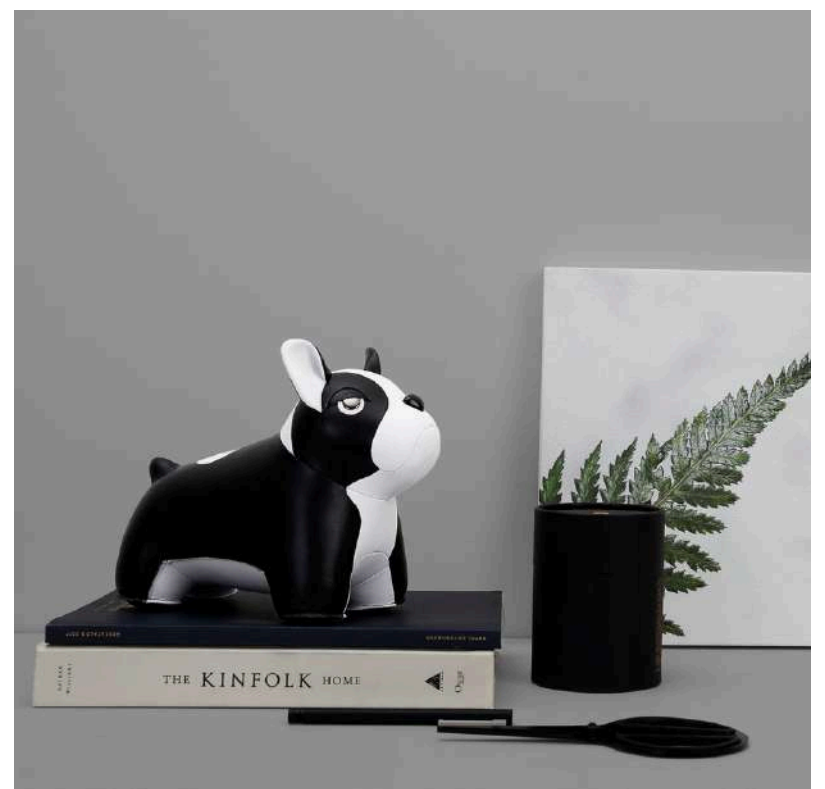
PAPERWEIGHT

Zuny paperweights distill the brand's sculptural language into small, weighted forms that rest calmly on the desk or studio surface. Their animal-like silhouettes introduce a subtle narrative to spaces defined by work, writing, or creative practice, while their tactility and mass provide a functional anchor for paper and thought. Modest in scale yet deliberate in presence, they occupy the quiet intersection of utility and collectible objecthood.



BOOKEND

Zuny bookends reinterpret functional objects through the lens of sculptural form. Weighted with precision and rendered in soft, animal-like silhouettes, each piece provides quiet structural support for shelves and reading environments. Their presence is understated yet deliberate, offering a subtle dialogue between utility, character, and contemporary interior culture.





DOORSTOP

Zuny doorstops interpret everyday utility through soft, weighted forms that echo the presence of small animals at rest. Each piece maintains a measured balance between sculpture and function, holding doors with gentle certainty while lending a subtle companionship to the room. Their silhouettes are quiet, their materials tactile, and their role understated — an object that serves without spectacle, yet enriches the spatial narrative of contemporary interiors.



GIANT HOME DECOR / STOOL

Zuny stools/giant decor stand softly in the room — firm and familiar presences that share the space.

The weighted construction and carefully balanced proportions allow the stools to support casual seating, while still maintaining a playful silhouette that complements contemporary living rooms, creative offices, boutique hotels, and children's spaces. As giant decor, they function as conversation pieces — an elevated alternative to plush toys or novelty sculptures, with durability suitable for daily use.

Quietly expressive and non-logo-driven, Zuny's large-scale objects add character without visual noise, offering a blend of utility, collectibility, and sculptural presence.

MATERIAL WITHOUT EXCESS

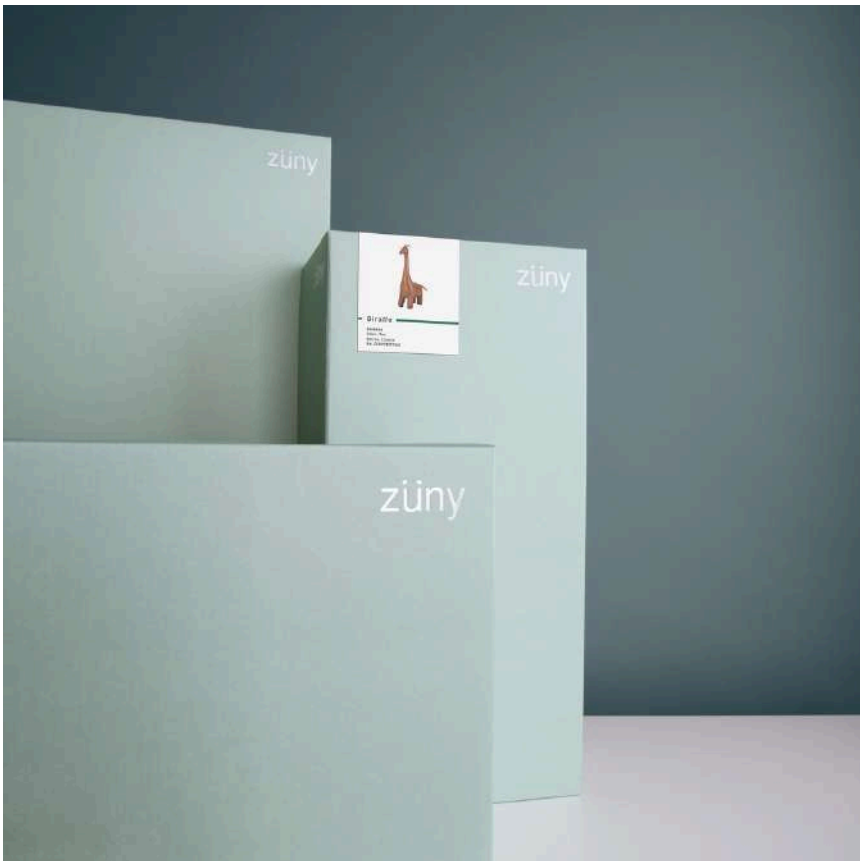
Synthetic leather chosen for durability and care,
weighted cores chosen for permanence.
Pieces that can be placed, used, and kept
without fear of wear.





THE UNBOXING QUIET

Our packaging follows the same philosophy —
simple, precise, and reserved.
Made for gifting, carrying, and long-term
storage.



FOR RETAILERS

Zuny moves where design is felt:
concept stores, museum shops, bookstores, hotel boutiques, lifestyle floors.
Objects that convert through touch and find their way into homes as gifts.

Design-forward assortment
Consistent sell-through in lifestyle and concept channels
Packaging optimized for retail shelving
International logistics support



FOR GIFTING

In corporate settings, hospitality suites, creative studios, and private offices, Zuny offers sentiment without slogans — a sincerity that outlasts the season.

Objects that communicate appreciation without branding loudly.

Bulk gifting (from 50 to 5,000 units)

Custom notes & packaging options

International fulfillment

Suitable for hospitality, architecture, tech, and creative industries



HOSPITALITY AND INTERIORS

Used by interior designers and hotels
to soften the edges of modern rooms.

Chairs, consoles, reception desks —
anywhere a gentle companion
belongs.





COLLECTED, NOT CONSUMED

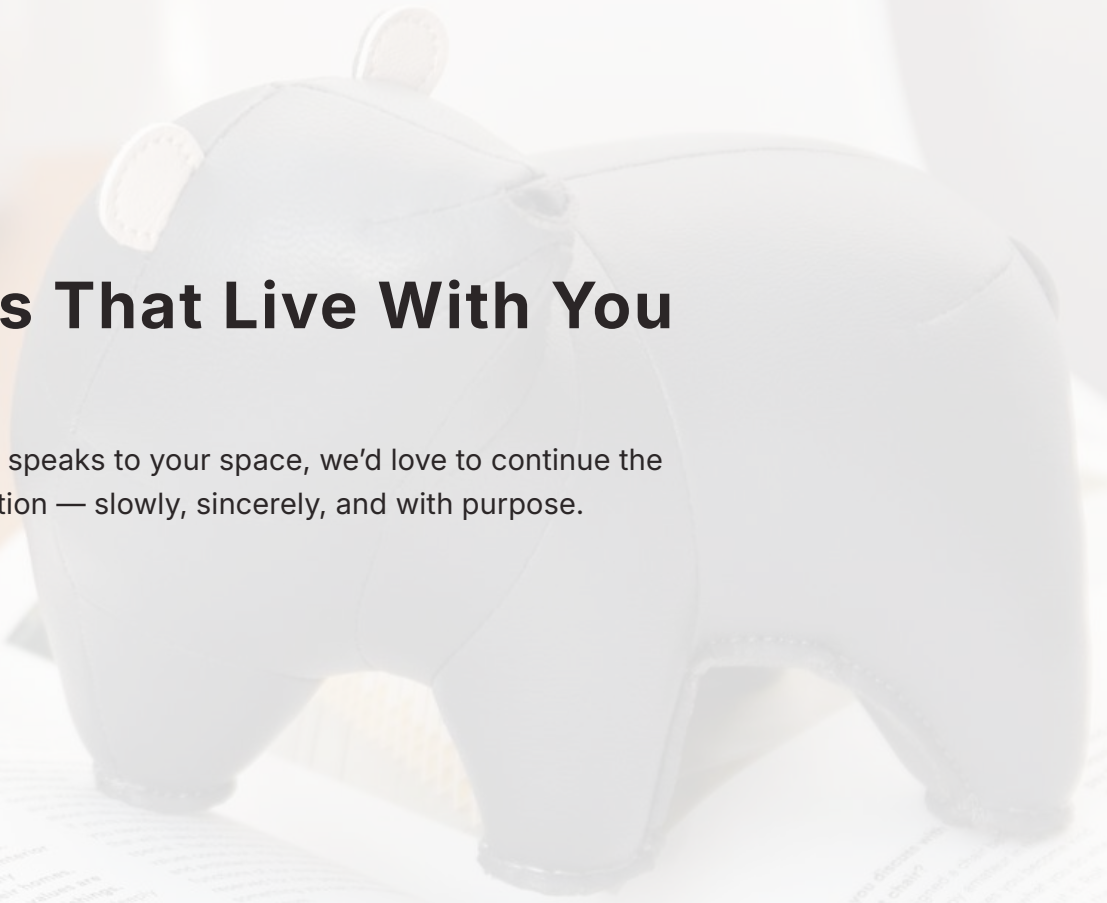
Some pieces stay on desks for years, others migrate from home to studio and back.

Each object leaves quietly, only to live loudly in memory.



Objects That Live With You

If our language speaks to your space, we'd love to continue the conversation — slowly, sincerely, and with purpose.



WHOLESALE AND CORPORATE INQUIRIES

sales@zuny.com
www.zuny.info
Instagram: zuny_design

Follow our rhythm of releases and collaborations.

